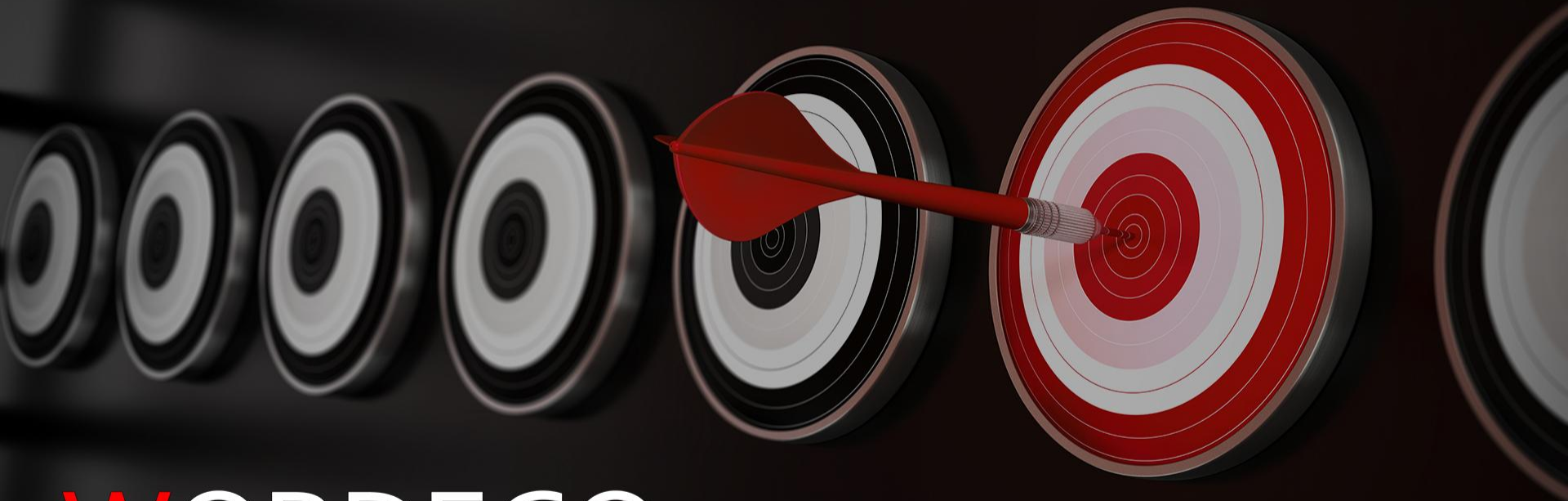




WORDEGO

Boost Conversions and Advertising Efficiency
with AI-Driven Real-Time Visitor Insights

INNOVATION

WORDEGO

Artificial Intelligence-Driven
Visitor Analytics Platform to Boost
Conversions and Advertising Efficiency

+25%

Increase in
Visitor Engagement
and Conversion

+30%

Improvement
in Advertising
Efficiency

ROI

A hand is holding a purple and black dial. The dial has a large white 'ROI' on it and a purple arrow pointing upwards. The background is dark and blurry, with some text visible on a surface behind the dial.

CHALLENGE

WORDEGO

Traditional Analytics Tools Lack Real-Time Personalized Visitor Insights



Low Visitor Engagement
Visitors often leave without
engaging due to lack of
targeted interactions



Poor Conversion Rates
Only about 2% of website
visitors make a purchase
or become leads

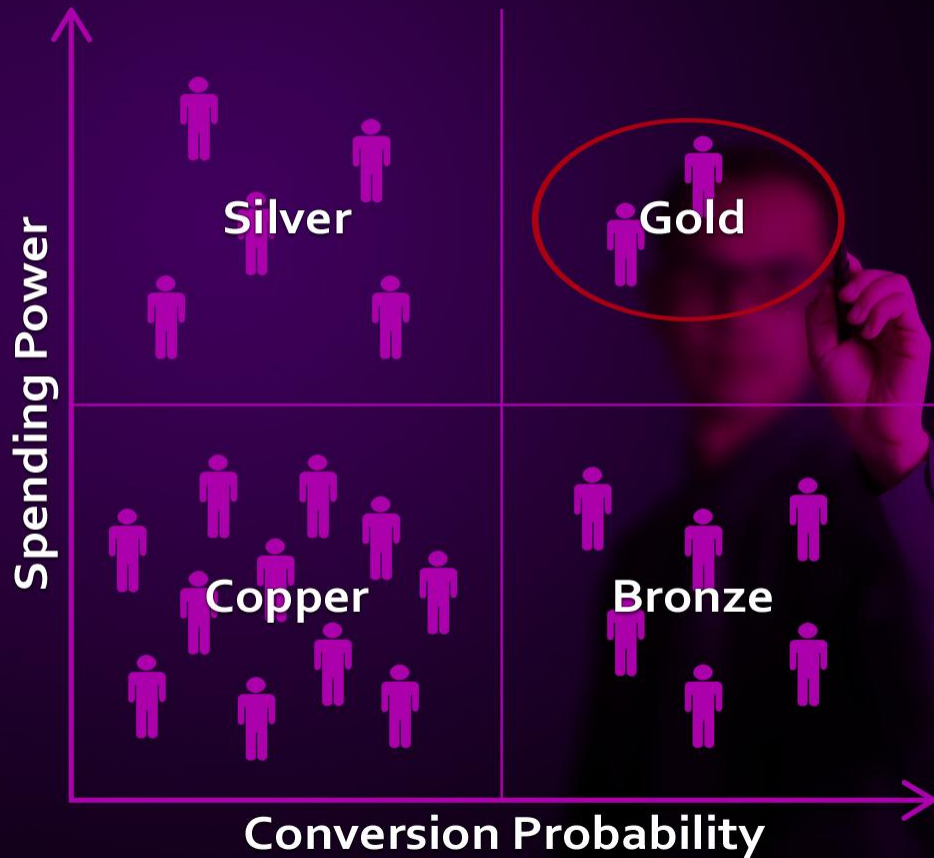


SOLUTION

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Website
via data layers
or local cookies

Optimizes
Conversion Tools,
Chat, Call Center



Ad Platforms
Google, Meta,
Criteo, Tik Tok

Enables Personalization,
Audience Segmentation,
Campaign Optimization

PERFORMANCE

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Segments	Sessions	CVR	AOV	PSV	Revenue	Focus
Gold	88K (9%)	3.6%	\$34	\$1.23	\$108K (48%)	\$\$\$
Silver	194K (19%)	1.2%	\$30	\$0.36	\$70K (32%)	\$\$
Bronze	322K (32%)	0.4%	\$22	\$0.09	\$28K (13%)	\$
Copper	416K (41%)	0.2%	\$18	\$0.04	\$15K (7%)	
All Traffic	1.0M	0.7%	\$23	\$0.22	\$221K	



+25%
Increase in
Visitor Engagement
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+30%
Improvement
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Efficiency



INTEGRATION

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Universal Platforms

Seamless Integration
via Google Tag Manager

Shopify-Based Platforms

Direct Integration
via Shopify App Store

PRICING

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Growth
\$300/month

***250,000**
Monthly Sessions

***\$1.1** per additional
1,000 sessions

Advanced
\$500/month

***500,000**
Monthly Sessions

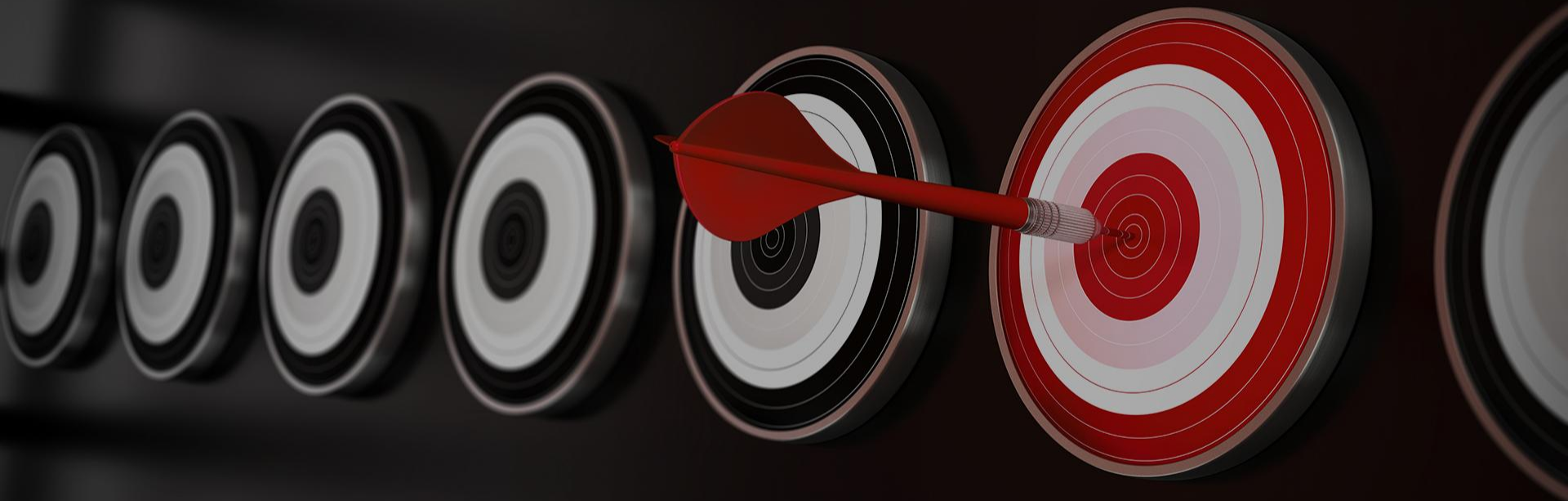
***\$0.9** per additional
1,000 sessions

Enterprise
\$800/month

***1,000,000**
Monthly Sessions

***\$0.7** per additional
1,000 sessions

WORDEGO



Boost Conversions and Advertising Efficiency
with AI-Driven Real-Time Visitor Insights